

# GenericSelect program

Your employees will save on generic drugs.  
And you'll both feel better.

## The big picture

People are always looking for ways to save money. Health care is no different. The GenericSelect program encourages members to try a generic drug on our list, in place of their brand-name drug, at no cost for their first prescription.

Since generics cost less than brand-name drugs, members can save money every time they refill the prescription. And that can really add up to long-term savings.

## Are generics safe?

Yes, they are. The U.S. Food and Drug Administration (FDA) requires that brand-name and generic drugs have the same active ingredients, strength, high-quality standards and dose. Generics might look a little different, but the active ingredients are the same. Because generics must meet the same standards as brand-name drugs, members can be sure the generic is just as safe and works just as well.

## The results

A simple switch can save your employees money — helping them afford the medications they need. On average, the cost of a generic drug is 80% to 85% lower than the brand-name product.<sup>1</sup> In 2010 alone, the use of FDA-approved generics saved \$158 billion, an average of \$3 billion every week.<sup>2</sup>

## How it benefits you

With a generic drug, members will get the same quality and effect as a brand-name drug, but they typically cost much less. This makes it more affordable for your employees to get their medicine, which adds up to healthier, more productive employees who miss fewer work days. That means less health care spending and a healthier bottom line for you.

## How it benefits your employees

When members get their first prescription filled for a GenericSelect drug, they'll have no copay for the first 30 days, if they get the drug at a retail pharmacy. If they get the prescription through home delivery, they'll have no copay for up to the first 90 days, depending on their plan. Plus, because they're allowed up to a 90-day supply of maintenance medications through home delivery, instead of the usual 30 days, they won't have as many refills. This means fewer copays and the convenience of having medications delivered to their door.

## The member experience



Members who had a brand-name medication filled in the last six months will receive information about GenericSelect, how it works and how they can save.

## What they need to know:

- If members are taking a brand-name drug that's on our list — they can switch to a GenericSelect drug with their doctor's approval and get their first prescription at no cost. They'll pay generic copays for all future refills.
- Members aren't eligible to have their copay waived for drugs on our list they have already tried. This program only allows a free fill for a generic the member hasn't previously filled.
- Members should talk with their doctor to see if a generic option is right for them. If the doctor believes the generic option is appropriate, the member can ask for a new prescription for the generic drug.

<sup>1</sup> U.S. Food and Drug Administration: Facts about Generic Drugs (accessed June 2015): [fda.gov/drugs/resourcesforconsumers/buyingusingmedicinesafely/understandinggenericdrugs/ucm167991.htm#\\_ftn3](http://fda.gov/drugs/resourcesforconsumers/buyingusingmedicinesafely/understandinggenericdrugs/ucm167991.htm#_ftn3)  
<sup>2</sup> Generic Pharmaceutical Association, An Economic Analysis of Generic Drug Usage in the U.S. (September 2011).

## GenericSelect drug list

| Condition                    | Common brand-name*   | GenericSelect™ option   |
|------------------------------|--|---|
| Acid reflux                  | Non-preferred brand:** Aciphex, Dexilant, Prevacid, Prilosec, Protonix   | Omeprazole, Pantoprazole  |
| Acne                         | Preferred brand:* Acanya Gel<br>Non-preferred brand: Absorica, Atralin, Doryx, Epiduo, Solodyn, Ziana  | Adapalene, (w. Benzoyl Peroxide Separately), Claravis, Clindamycin/Benzoyl Peroxide***, Clindamycin/Tretinoin Gel, Doxycycline Hyclate, Minocycline ER, Tretinoin Gel |
| Alzheimer's                  | Preferred brand: Exelon Solution, Namenda XR<br>Non-preferred brand: Exelon Patch/Capsule, Namenda   | Donepezil, Galantamine, Rivastigmine  |
|                              | Preferred brand: Coreg CR  | Metoprolol ER   |
| Blood pressure               | Non-preferred brand: Benicar, Benicar HCT  | Losartan, Losartan HCTZ   |
|                              | Non-preferred brand: Azor  | Losartan HCTZ   |
| Cholesterol                  | Preferred brand: Welchol   | Cholestyramine/Light, Colestipol/Micronized, Prevalite  |
|                              | Non-preferred brand: Zetia   | Simvastatin or Lovastatin PLUS one of the following:<br>Cholestyramine/Light, Colestipol/Micronized, Prevalite  |
|                              | Non-preferred brand: Antara, Fenoglide   | Fenofibrate   |
|                              | Preferred brand: Crestor<br>Non-preferred brand: Lescol XL, Lipitor, Livalo, Vytorin   | Atorvastatin, Simvastatin, Lovastatin   |
| Enlarged prostate            | Preferred brand: Jalyn<br>Non-preferred brand: Avodart, Flomax, Rapaflo, Uroxatral   | Alfuzosin, Doxazosin, Finasteride, Tamsulosin   |
| Estrogen replacement therapy | Preferred brand: Divigel, Evamist, Menest, Premarin, Premphase, Prempro<br>Non-preferred brand: Activella, Cenestin, Climara, Enjuvia, Estroge, Femhrt Low Dose    | Estradiol, Estradiol Patch, Estradiol/Norethindrone   |
| Glaucoma                     | Preferred brand: Lumigan 0.01%, Travatan Z<br>Non-Preferred brand: Lumigan .03%, Xalatan   | Latanoprost   |
| Insomnia                     | Non-preferred brand: Ambien, Ambien CR   | Zolpidem Tartrate, Zolpidem Tartrate ER   |
| Irritable bowel syndrome     | Preferred brand: Canasa<br>Non-preferred brand: Azulfidine, Azulfidine En-Tabs, Dipentum   | Balsalazide, Mesalamine/Kit, Sulfasalazine, Sulfazine/EC  |
| Mental health                | Preferred brand: Pristiq<br>Non-preferred brand: Brintellix, Celexa, Effexor XR, Fetzima, Lexapro, Paxil, Paxil CR, Pexeva, Prozac, Viibryd, Wellbutrin XL, Zoloft | Bupropion SR/XL, Citalopram, Escitalopram, Fluoxetine, Paroxetine/Paroxetine CR, Sertraline, Venlafaxine/Venlafaxine ER   |
|                              | Non-preferred brand: Invega, Latuda, Saphris   | Olanzapine, Quetiapine, Risperidone, Ziprasidone  |
| Migraine                     | Non-preferred brand: Axert, Frova, Imitrex, Relpax   | Sumatriptan Tablets, (Limit to 9 tabs/rolling 30 days)  |
| Nasal allergy inhalers       | Non-preferred brand: Beconase AQ, Flonase, Nasonex, Omnaris, Veramyst  | Flunisolide   |
| Nerve pain                   | Non-preferred brand: Gralise, Horizant, Neurontin  | Gabapentin  |
| Osteoporosis                 | Preferred brand: Fosamax Plus D<br>Non-preferred brand: Actonel, Boniva  | Alendronate (28-day supply)   |
| Overactive bladder           | Non-preferred brand: Enablex, Toviaz, Vesicare   | Oxybutynin, Oxybutynin ER   |
| Rosacea                      | Preferred brand: Finacea 15% Gel, Finacea Plus Kit   | Metronidazole Gel   |
| Topical corticosteroids      | Non-preferred brand: Clobex 0.05% Spray, Clobex 0.05% Topical Lotion, Clobex 0.05% Shampoo, Topicort 0.25% Spray   | Clobetasol 0.05% Shampoo, Clobetasol 0.05% Topical Lotion, Clobetasol Propionate 0.05% Spray  |

\* **Preferred brand** — If your doctor feels you can switch from a preferred brand drug to a GenericSelect option, you'll have the lowest copay.

\*\* **Non-preferred brand** — When you take a non-preferred brand drug, you pay the highest copay or you may even pay the total cost of the non-preferred brand drug. Ask your doctor if switching to a GenericSelect option is right for you and save on your prescription drug costs.

\*\*\* Benzoyl peroxide is available as an over-the-counter medication and may not be covered by your benefit.